

## RATE CARD

### Banner Advertising

Two banner-ad options are available at talkn'horses.com. Pricing includes banner creation.

1. Rotating Side-Bar 243 x 120 Ad. Monthly charge does not include "Spot Light" Advertising.
  - a. **\$50.00** per month on most pages on Talk'n Horses.Com. with a signed one year contract. (\$100.00 per month without a signed one-year contract.)
  - b. Includes free listing on one site page of your choice (ie., Events, Pro's Know, Vet, etc.)
  - c. Links to website of your choice is free.
  - d. E-Mail pop-up from listing page is free.
  - e. Link to a Full-Page "Spot Light" Advertisement on talkn'horses.com is free. "Spot Light" Advertising fees are listed below.
  - f. Free Coupon Creation & Presentation on Talk'n Horses' "Coupon Page"
  - g. Free Graphic Design of Banner Ad
2. Rotate on Refresh 295 x 145 Ad on select interior website pages. Monthly charge does not include "Spot Light" Advertising. Contact the webmaster with your choices!
  - a. \$25.00 per month, per page, or \$50.00 per month on all pages with this feature!
  - b. Includes free listings on site pages of your choice (ie., Events, Pro's Know, Vet, etc.)
  - c. Links to website of your choice is free.
  - d. E-Mail pop-up from listing page is free.
  - e. Link to a Full-Page "Spot Light" Advertisement on talkn'horses.com is free from either the "Rotate on Refresh" per page banner or listing page. "Spot Light" Advertising fees are listed below.
  - f. Free Coupon Creation & Presentation on Talk'n Horses' "Coupon Page"
  - g. Free Graphic Design of Banner Ad

**Listings** Talkn'horses.com has several areas for listing your service or products including Professionals, Stables, Saddle Clubs, Farriers, Sellers of Hay, Sellers of Grain and more.

1. \$15.00 per month, per occurrence, where applicable.
2. Link to website of your choice is free.
3. E-Mail link from listing page is free.
4. Link to a Full-Page "Spot Light" Advertisement on talkn'horses.com is free. "Spot Light" Advertising fees are listed below.

### Talkn'horses.com Calendar & Listing of Events

1. Talkn'horses.com will add your event to our calendar for FREE! Just e-mail the webmaster.
2. However, if you'd like more exposure, you can have your event on our **calendar**, our **home page**, added to the "**listing of events**" on the **Calendar page**, and on **most pages within the site** during the month of your event, in the left-column, "**Yep, You Gotta Know This**" for only \$20.00 per event.
3. Multiple events can be advertised as a Talk'n Horses' pop-up flyer. If you'd like visitors to have a list of all your seasonal/yearly events, a .pdf pop-up flyer can be placed on the calendar page for only \$10.00 per month.

**Talkn'horses.com Horse Ads** Talkn'horses.com will place an ad on our site to sell your equine friend for \$15 per horse. This service includes horse-specific information on the "friends for sale" page as well as a photo or banner creation until the horse is sold.

Pop-Up .pdf files can be created and attached to a word or phrase to give prospective buyers additional information about your horse for just \$10.00 per pop up (registration, pedigree and/or "for sale" flyer). This price includes scanning and photoshop enhancement. If you don't have a flyer we'll make one up for you for only \$50.00 (you'll get a CD disc, two copy-ready flyers and your pop-up is free!) For an additional \$10.00 your banner will be added to the rotating sidebar on all of Talkn'horses' main pages. Of course, if you'd like an additional page a "Spot Light" page can be created and linked to the "friends for sale" page!

## **Talk'nhorses.com Stallion Ads – NEW/In Beta Stage**

Four options are available to stallion owners for advertising on talk'nhorses.com.

1. Listing Only on the Stallion Services Page. For **\$15/month**, this option allows you to list the Stallion's Name, Breed, Color, Birth date, Stud Fee, and link to a website/web page of your choice. A thumbnail image of your stallion is a "clickable" link to your downloaded full-sized image.
2. Option #1 plus a full-page "Spotlight" of the Stallion For **\$25/month and \$100 for each "Spotlight" page created** this service includes the "Listing" service above as well as a full-page of breeding information, stallion information, a photo slide show of the stallion, owner information, pedigree information, and a foal showcase of the stallion's "get" down the right side of the page with links to any sale information (if applicable).
3. Options #1 & #2 as well as a banner ad within the rotating side banner on most pages of Talk'n Horses.Com. For **\$45/month** this service includes the "Listing" service, full-page "Spotlight", and, a 243x120 banner ad created just for your stallion and placed on the right-rotating sidebar on most pages of Talk'n Horses.Com with a link to either your stallion's "spotlight" page or website of your choice.
4. Options #1, #2 and #3 and a listing on Talk'n Horses' Stables & Boarding Page. For **\$50/month** this service includes the "Listing" service, full-page "Spotlight", a 243x120 right-rotating sidebar banner ad, and a listing for your stable on Talk'n Horses Stables/Boarding page with links and references to your "Spotlight" page and/or website of choice.

## **"Spot Light" Advertising**

Talk'nhorses.com has an option for its sponsors to have a FULL-PAGE advertisement linked by either a "listing" or "banner" on our site. Charges for "Spot Light" FULL-PAGE ads are in addition to the cost of the "listing" or "banner" and include a one-time set up fee of \$100 plus monthly fees as listed below.

The sponsor supplies pictures, text and/or graphics, with final design authority given to the webmaster of talk'nhorses.com. Talk'nhorses.com has a graphic designer to create an advertising page sure to capture the attention of potential customers.

1. \$10.00 per month—"Spot Light" Full-Page Advertisement with edits "on demand". Per hour charges for "Graphic Design" will incur.
2. \$25.00 per month—"Spot Light" Full-Page Advertisement with one edit per month\*.
3. \$50.00 per month—"Spot Light" Full-Page Advertisement with two edits per month\*.
4. \$75.00 per month—"Spot Light" Full-Page Advertisement with three edits per month\*.
5. \$100.00 per month—"Spot Light" Full-Page Advertisement with four edits per month\*.

\*Design altering changes or text in excess of 100 words may incur additional "Graphic Design" charges.

## **Graphic Design & Logo Creation**

Contact us and we'll be glad to go over your needs and give you a quote!

## **Website or Webpage Development & Design**

Webpage or Website development past sales include Talk'nhorses.com as well as <http://www.mnnbha.com>; <http://www.marysburgchurch.com>; <http://www.autotronics2.com> Call us for a quote. Our service includes the website, domain name, free technical support, and monthly hosting of only \$50.00.

**Discounts** 6-Month (5%) and 12-Month Prepay (10%) **Excludes Promotional Discounted Charges**

## **Invoicing by the Quarter**